

# Maryland Renaissance Festival

## Vendor Application Information

To assist you in making application to the Maryland Renaissance Festival, please read the following information:

The Maryland Renaissance Festival is a theme event consisting of approximately 118 craft vendors, six food vendors, four game vendors and over 230 performers on ten stages. Current attendance is at over 250,000 for the season, averaging over 13,000 per day. The theme of the event is 16th century England and at this time we use Henry VIII as the monarch. All performers, vendors and employees are in period costuming and all twentieth century items are hidden. Each vendor builds, purchases or leases, subject to availability, a shop or outlet at the show and agrees to adhere to any and all requirements of the festival and local government. The festival is situated on its own 120 acre site, 25 acres are used for the village and 85 acres are used for parking.

***Foods:*** Currently the festival is not accepting new food vendors due to space limitations and the operators of the festival expanding their concessions at the show.

***Crafts:*** Since 1986 the Festival has used a jury to evaluate craft applicants. During that time the Festival, with very few exceptions, has accepted only handcrafted products created by the applicant who must attend the show at least half the show dates. Through attrition and festival efforts, vendors accepted prior to the establishment of the jury that do not create their own products are leaving the show or changing the products to exclusively handmade items. The jury evaluates crafts based on quality, existing representation at the show, vendor's reputation and the likelihood of the vendor to participate successfully in the show. Only the items submitted for jury evaluation are permitted for sale. Any additions in subsequent years must be submitted for jury approval. Vendors are reviewed annually prior to contracting for the next season. The craft fee is \$725.00 for the show.

***Games/Specialty:*** Specialty is defined as, but not limited to, non-crafted items such as face painting, palm reading and hairbraiding. Games are attractions and rides involving payment for participation in the attraction. Currently, we are reviewing these vendors individually and are extremely selective. Additionally, game vendors are required to offer prizes for customers that succeed at the game. The fee for this classification is \$100.00 plus 10% of gross receipts. The fees are subject to change.

***Jury Procedure:*** Applications are accepted until January 31 each year. Juring of applicants is in early February. Applicants are notified by mail concerning the results. In recent years the number of new vendors that have been accepted is under ten per year. The turn over rate is extremely low.

Vendor applicants are evaluated each year and the jury selects participants from all applicants. Applicants do not move up a waiting list each year. The festival encourages people interested in participating to talk with current participants to evaluate the show.

**JURY FEE: \$10.00  
ENCLOSE WITH  
APPLICATION**

**APPLICATION  
DEADLINE  
JANUARY 31**

## **Vendor Application Maryland Renaissance Festival**

*Please complete the application and return with 8 slides or photos (one slide must contain a picture of total display) to:*

**Maryland Renaissance Festival  
P.O. Box 315  
Crownsville, MD 21032**

***Do Not Send Samples.*** Any samples received become the property of the Festival and will not be returned. ***Any application not accompanied by application fee will be returned without consideration.***

You will be informed of the jury committee results after February 28.

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Please describe, in detail, the product you wish to sell at the show. List the price of each item:**

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**Do you make the product(s)?** \_\_\_\_\_

**Please describe the process involved in your work:**

